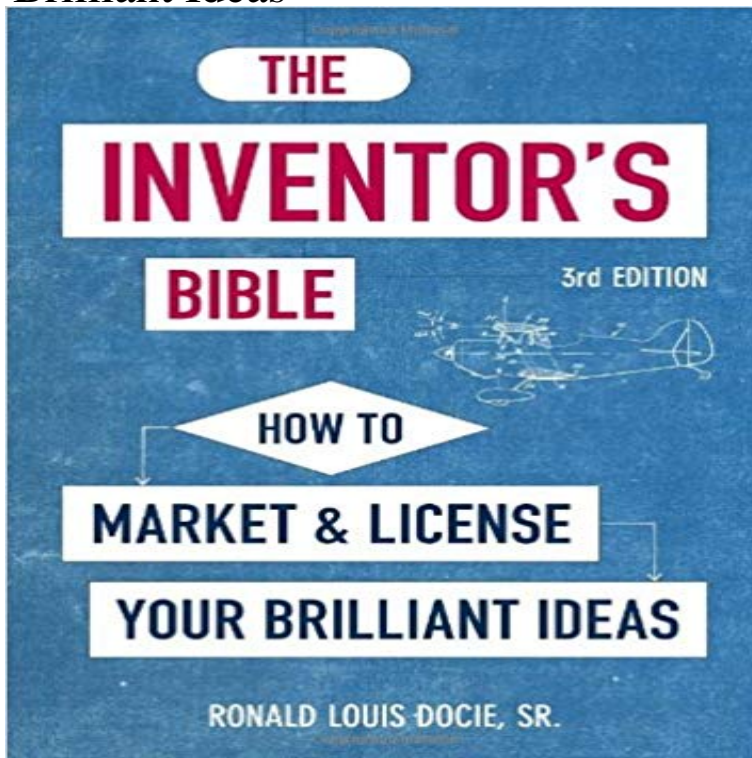


The Inventors Bible, 3rd Edition: How to Market and License Your Brilliant Ideas



The following description refers to an outdated version of the book. Please see The Inventors Bible, Fourth Edition, for the most current edition. The Definitive Guide for Inventors Features the PATENT AND NEW PRODUCT MARKETING WORKBOOK that takes you step-by-step through: Protecting Your Idea (choosing the right steps) Patenting (how, when, and why) Selecting Manufacturers (that will do the best job) Finding the Best Markets (and expanding opportunities) Developing a Strategy and Market Plan (that fits perfectly into business plans) Presenting Your Invention to Companies (without getting ripped off) Negotiating the Best Deal (and how to hire the best advisors)

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