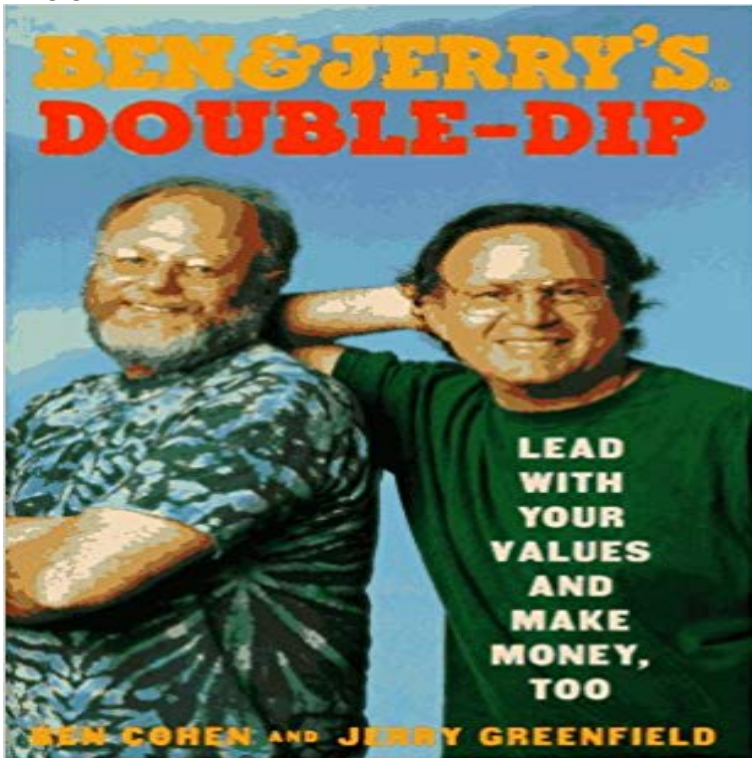


Ben & Jerry's Double Dip : Lead With Your Values and Make Money, Too



Two entrepreneurs whose ice cream shop started in an abandoned gas station and ballooned into a \$160 million-dollar business share how they became profitable while remaining true to their human and community values. Read by Ben Cohen & Jerry Greenfield.

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